



Staselog

Ensuring Network Traffic

From data flow to cash flow

Operators must find a way to make more money along the growth of Internet traffic. It will grow 1000-fold in the near future due to the encrypted P2P that can't be eliminated. Providing legal and secured P2P-based services will be a great business for the ISPs charging according to the usage.

Staselog Network Equalizer™



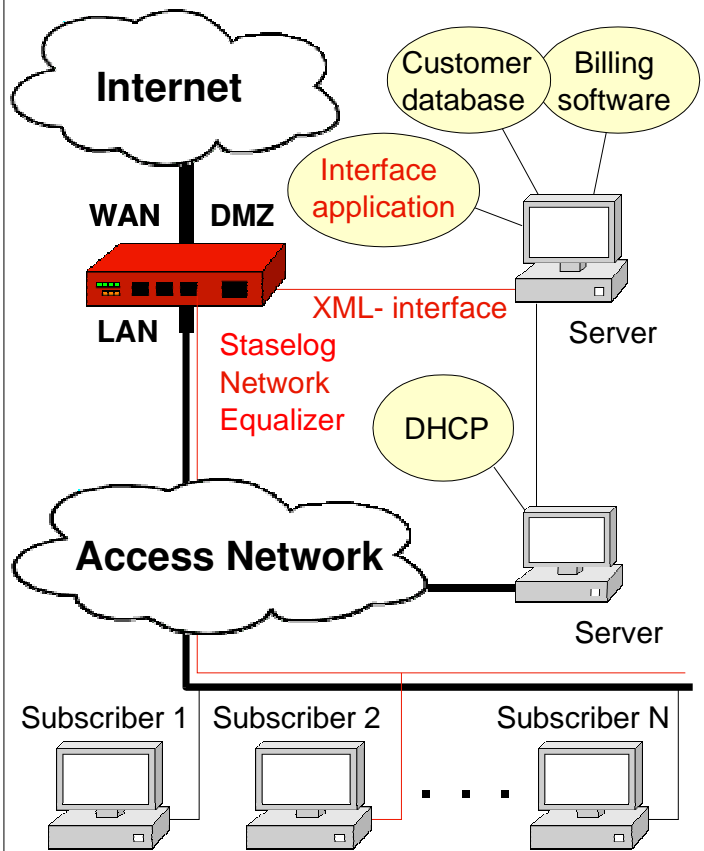
Eliminate problems, not P2P

The congestion can be solved without need to positively identify and stop P2P-traffic. This eliminates the need to open packets, update database, and to keep track of sessions. It greatly simplifies bandwidth management, enables control of encrypted traffic, and removes the session and host number limits.

Automated operation

Customized service for each subscriber can be implemented without modifying the network's architecture. Staselog's unique XML- interface enables traffic control and measurement to be easily integrated into the existing system. The interface to the customer database and billing application is simple. The manual labor can be eliminated with automation.

"Broadband 4 \$ per month"



EXAMPLE: CHARGING ACCORDING TO THE USAGE

A specific interface application configures the bandwidth management appliance and reads traffic measurement data for each subscriber. The information regarding to the desired new settings is fetched from the customer database and transferred to the billing application together with the traffic measurements. The interface application integrates Staselog's device with the existing administrative system. The interface application can be constructed according to operator's needs.

In this example, a fixed monthly subscription fee includes a fixed amount of data transfer, exceeding traffic will be charged separately. This enables low monthly subscription rates to be profitable. A subscriber may check status via a browser interface, provided that this service has been implemented.

As the congestion can be eliminated without eliminating P2P, the operator may offer legal and secured P2P- based services (from a third party, e.g., Skype) to its own subscribers. Charging according to usage is fair and it sets practical limits to traffic overflows thus preventing congestion.

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